



PROOF OF CONCEPT

It was running a real operation before it was ever a product.

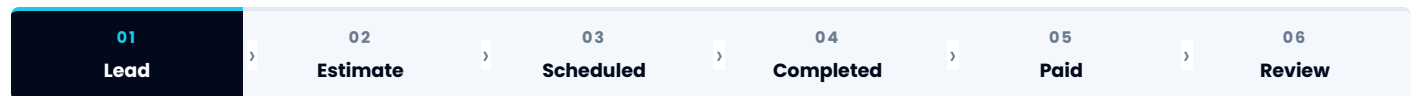
The AI Control Room proved itself on a live New Jersey service business first — so the **next owner isn't the one taking the risk.**

THE GAP EVERY SERVICE BUSINESS KNOWS

Local service businesses don't lose jobs to bad work. They lose them in the **gaps** — the call that rings out at 6pm, the quote that never got a follow-up, the lead buried in a voicemail. The first operation to put the Control Room into production was a lean New Jersey service business living that exact problem. It became the proving ground before the system was offered to anyone else.

WHAT THE CONTROL ROOM ACTUALLY IS

It is not an "AI receptionist" or a chatbot. The **AI Control Room** is the command center that runs the operational spine of the business across the full job lifecycle — capturing every lead, watching the calendar, keeping work moving, and surfacing what needs a human.



One command center across the whole lifecycle — not six disconnected tools.

RUNNING IN PRODUCTION TODAY

- **Every inbound call is answered — 24/7** — and turned into a structured CRM record automatically. No missed calls, no manual data entry.
- **The owner is alerted within seconds.** A new-lead text lands with the caller's name, number, and business, already logged.
- **It texts the caller while they're still on the line.** A booking link goes out mid-call — turning the conversation into a scheduled job before they hang up.
- **One place, not ten.** Leads and companies live in the CRM, not scattered across voicemails and sticky notes.

A HUMAN STAYS IN CONTROL — BY DESIGN

- L1** **Runs on its own.** Reminders, FAQs, review requests, job-prep instructions.
- L2** **Proposes, owner approves.** Quote follow-ups, objection responses, payment-plan info.
- L3** **Human only.** Pricing changes, technical diagnoses, contracts, anything legal or health-adjacent.

The Control Room never quietly makes a high-stakes call. It earns trust one tier at a time.

ROLLING OUT NEXT

PLANNED

- **Updates in Slack & Telegram — not just text.** The Control Room reports new leads and job status wherever the owner already works.
- **The back half of the lifecycle.** Estimate follow-up, payment recovery, and review & referral requests — run from the same command center.